

ABSTRACT OF THE DISCLOSURE

The present invention is directed to a system, method, and software product for linking a digital photographic imaging service requester to a service provider selected from a plurality of different service providers. The system includes providing a services directory which includes entries for a plurality of services, each service associated with at least one of the plurality of different service providers. A requester selects a service that is to be applied respect to a digital image. The system automatically provides the requester with a list of one or more of the plurality of different service providers based on a criterion. The requester then selects one of the plurality of different service providers from the list. The user then submits a request for a desired service to the selected service provider and the provider provide the desired service.